

**7 - Analysis**  
Tasks

Analysis includes the processes to examine and document product information in sufficient detail to ensure that it reflects the stakeholders' needs, aligns to their goals and business objectives, and enables the identification of viable solution designs.

**Business Analysis Approach**

- 01 **Strategic Analysis**  
Identify the business strategy
- 02 **Tactical Analysis**  
Analyze knowledge of specific business units
- 03 **Operational Analysis**  
Analyze the business processes
- 04 **Entity-relationship Diagram**  
Analyze the data relationships between entities

**7.1 - Determine Analysis Approach**

**7.2 - Create and Analyze Models**

**7.3 - Define and Elaborate Requirements**

**7.4 - Define Acceptance Criteria**

**7.5 - Verify Requirements**

**7.6 - Validate Requirements**

**7.7 - Prioritize Requirements and Other Product Information**

**7.8 - Identify and Analyze Product Risks**

	Complement	New Version	New Product	New Category
Familiar Market Segment	Lower Risk	Lower Risk	Medium Risk	Higher Risk
New Market Segment	Medium Risk	Medium Risk	Higher Risk	Higher Risk

**7.9 - Assess Product Design Options**